



A Year of Impact

Qudra Network Annual Report

2025 

Content

About Qudra	3
Introduction	4
Personal Pillar	5
Activities Pillar	6
Programs Pillar	9
Knowledge Pillar	11
Partnerships Pillar	12
Leadership Pillar	13
Marketing and Media Activities	14





Vision

A network that connects and brings together individuals committed to giving back to society, providing them with knowledge and information to strengthen community resilience and maximize social impact.



Mission

An integrated community capable of organized and sustainable giving.



Theory of Change

If we build a network of Arab donors that provides tools, fosters partnerships, and leads change, impactful giving will increase, community resilience will be strengthened, and a deeper sense of belonging will be reinforced.



Network Objectives

1. To serve as a professional and welcoming home for Arab donors within the Qudra Network.
2. To advance organized and strategic giving within the Arab community.
3. To build partnerships and connections that position the network as a trusted reference point locally and globally in the field of organized giving within the Arab community.



Introduction

The year 2025 marks a significant milestone, as Qudra Network completes five years since its establishment. Throughout these years, we have developed a model that promotes organized giving and strengthens community resilience, grounded in building strong relationships among members, expanding knowledge and tools that support strategic philanthropy, and broadening partnerships with local and international institutions and funds. Despite the local and regional challenges that have impacted individual and institutional resilience, this year deepened our understanding

of the importance of flexibility in our work and our ability to design interventions and programs aligned with the evolving needs of our community. We continued to strengthen relationships within and beyond the network, while developing renewed interventions and programs that respond to ongoing changes and challenges.

We also placed strong emphasis on collective action and collaboration with our partners, including philanthropic funds and civil society organizations, alongside local authorities and public and governmental institutions.

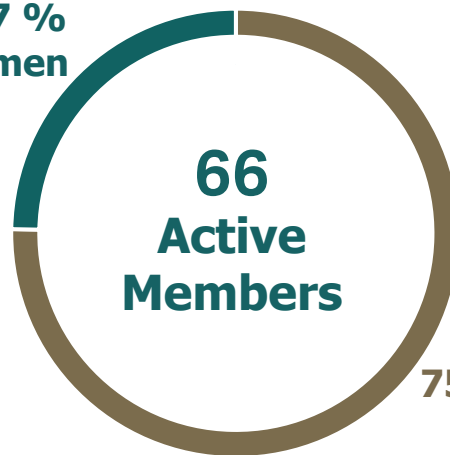
This year, we focused on six core impact pillars that directly contribute to achieving the objectives of 2025



Personal Pillar

Qudra worked to expand the network and strengthen its diversity through the inclusion of new members from varied backgrounds and regions, while deepening relationships with existing members through ongoing accompaniment of their individual giving journeys. Boutique services formed a core component of this pillar, through which we provided tailored one-on-one consultations related to initiatives and nonprofit organizations, and supported the development of clearer and more sustainable giving pathways.

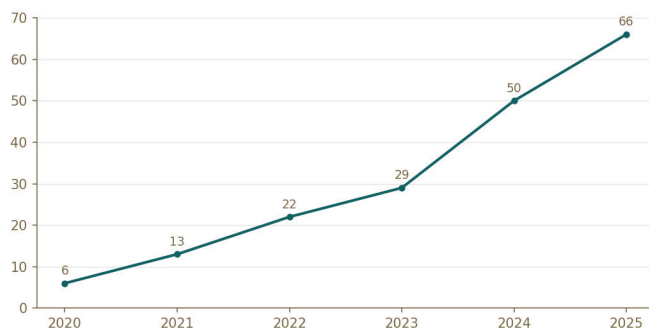
**24.7 %
Women**



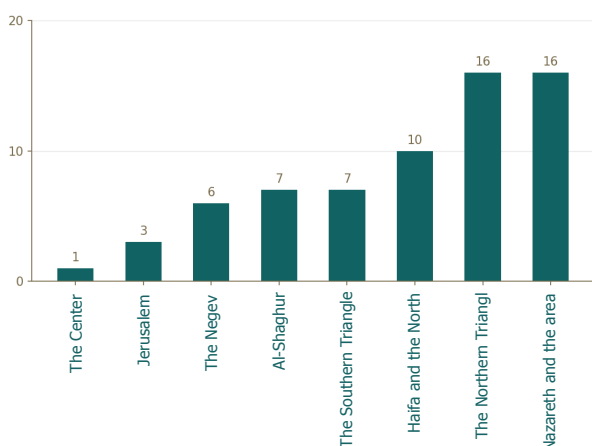
**75.3 %
Men**



Growth in Membership Over the Years



Network Members by Area of Residence



We also accompanied members in their integration into boards and governing bodies, offered guidance in selecting appropriate initiatives and organizations, and provided professional support on tax deductions under Section 46A and on measuring the impact of donations. This comprehensive accompaniment contributed to the advancement of impactful, strategic giving, strengthening members' roles as leaders in organized philanthropy and expanding their influence within the community.



Activities pillar

Qudra continued to organize a wide range of activities aimed at strengthening connections among members and fostering a sense of belonging to the network. We held four in-person Qudra Gatherings, which served as spaces for connection, knowledge exchange, and the reinforcement of the values of organized giving and community resilience.





In addition, we organized three knowledge-focused sessions that addressed impactful themes, including the role of philanthropy in influencing public policy, psychological tools for strengthening resilience during times of crisis, and the role of corporations in giving and social responsibility. The latter laid the foundation for developing an infrastructure to build a corporate social responsibility model, specifically for companies owned by network members and more broadly for companies within the Arab community.



We also conducted learning and exposure visits that contributed to strengthening a sense of belonging and deepening understanding of the realities of community-based work. In addition, we held study days and roundtable discussions for interest groups in the fields of mental health and personal and community safety, providing professional spaces for reflection and the development of joint initiatives.



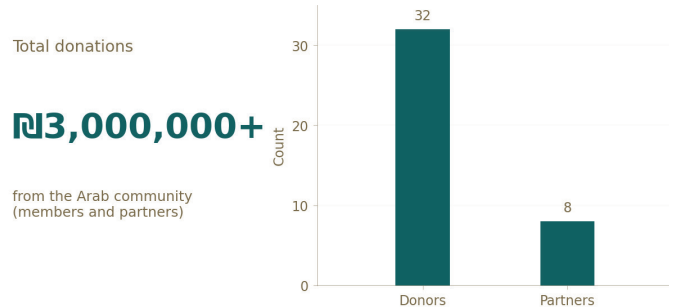
The year also included three large-scale community convenings aimed at expanding the broader community and strengthening collaboration. Most notably, a convening that brought together Arab local authority leaders alongside partners from local and international funding institutions.





Programs Pillar

Qudra managed a set of programs aimed at strengthening organized giving and expanding its impact within the Arab community. These programs focused on leveraging members' donations through partnerships with local and international supporting funds, including Pears Family Foundation, Ronald S. Roadburg Foundation, SVF – Social Venture Fund, Bader Philanthropies – Mubadarat, Klarman Family Foundation, Crown Family Philanthropy, JFNA, and Edmond de Rothschild Foundation.



These partnerships contributed to increasing the overall volume of giving and directing it toward initiatives with broad community impact. The programs included initiatives in employment and economic empowerment, the development of programs that strengthen psychological and community resilience, as well as support for emergency needs and humanitarian projects that respond to the community's evolving needs.

As part of the emergency response programs, the "Saving Our Towns, Taking Responsibility" campaign was implemented to equip Arab localities with essential emergency rescue equipment and to train local response teams, in collaboration with partner organizations and supporting funds. The visits conducted within this framework included meetings with heads and representatives of local authorities, who emphasized the responsibility of leadership, the strength of partnerships, and the importance of developing community infrastructure for organized giving and for strengthening community resilience.



We also continued our work on the Section 46A tax-deduction project, providing professional accompaniment to nonprofit organizations in a way that supports their financial sustainability and strengthens their organizational structures.





Knowledge Pillar

Qudra continued to play a central role in knowledge development through the production of reports and research that deepen understanding of organized giving and support stakeholders in the field. This year, we prepared and developed a series of reports that served as important reference resources for members and partner institutions.



The Building Effective Networks Guide: a practical handbook for community organizing, developed as a hands-on tool to support the creation of effective connections and the development of professional partnerships within the field.



The Mental Health Report, which presents a clear picture of the needs and challenges within the Arab community.



The Section 46A tax-deduction report, which offers an in-depth analysis of the importance of this provision in strengthening the financial sustainability of nonprofit organizations.

These materials aim to make up-to-date, professional knowledge accessible, grounded in rigorous analysis and reliable data. They contribute to strengthening a supportive ecosystem for organized giving and provide clear guidance tools that help members and institutions make more impactful and effective decisions.





Partnerships Pillar



Qudra placed strong emphasis on building effective relationships and partnerships with local and international institutions, serving as a key lever for expanding the network's impact and strengthening its professional presence. In addition, members and staff participated in more than ten conferences and field-related events across areas including philanthropy, health, psychological resilience, employment, and beyond. These engagements created broad opportunities for networking, knowledge exchange, and deeper understanding of shared challenges.



These participations also opened pathways for new strategic collaborations with influential funds and institutions, further reinforcing Qudra's position as a hub that bridges organized giving and community-based action.



Leadership Pillar



Qudra worked to create leadership opportunities for network members by building connections with local and global leaders and providing spaces for shared learning across interconnected impact areas. This role was particularly evident through the participation of network members in 40 boards of directors within civil society organizations, strengthening their capacity to drive meaningful change in the field.

This pillar reflects Qudra's broader vision of cultivating effective community leadership and directing philanthropy and professional systems toward strengthening long-term community resilience.



